

# CONNECT

Wireless Events by **TALLEY**

MAY 17<sup>TH</sup>, 2018 • SACRAMENTO, CA

## ABOUT CONNECT

We are thrilled to be hosting Talley's 2018 CONNECT event for our customers. CONNECT, Talley's annual wireless event, will be taking place at our Sacramento facility on Thursday, May 17<sup>th</sup>. This event will bring leading Manufacturers together to exhibit and provide the latest technologies and solutions for Carriers, Contractors, Public Safety, SCADA and FirstNet customers. Educational presentations along with hands-on product demonstrations will be available to all show attendees. CONNECT with us for the day's event of new and informative industry information, as well as food, drinks and show-stopping raffle prizes each hour. We look forward to seeing you at the event of the year!



## CONNECT VENUE

Talley Inc. Sacramento  
11288 Pyrites Way, Gold River, CA 95670  
(916) 273-1300

Need assistance? Please feel free to contact the Connect Marketing Staff below:  
Alex Caicedo at 562.906.8000 x1029  
Sonia Kim at 562.906.8000 x1179

## HOTEL ACCOMMODATIONS

Marriott Sacramento Rancho Cordova  
11211 Point E. Drive, Rancho Cordova, CA 95742  
(916) 638-1100  
Room Rate: \$199.00  
Room Block Reservation: <https://aws.passkey.com/e/49605005>  
Last Day for Discounted Reservation: April 25, 2018  
1.6 miles from Talley Inc. Sacramento  
Shuttle services provided within 5 mile radius

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## WHAT'S INCLUDED IN YOUR REGISTRATION?

Sponsorship Type	<b>GOLD</b> <i>Sold Out</i>	<b>SILVER</b>	<b>BRONZE</b>	<b>STANDARD EXHIBITOR</b>
Exhibit Space	X	X	X	X
Badges	10	5	3	2
Lunch & Bar Pass	10	5	3	2
Lead Retrieval Scanner	X	X	X	X
Raffle Prize	X			
Logo Presence	Large Logo	Medium Logo	Small Logo	Small Logo
Promotional Item	X			
Talley Minute Video	X	X	X	
Access to Presentations	X	X	X	X
Social Media Posting	X	X	X	X

Exhibitors will be provided a draped 6ft. table and trash can. Electrical power will not be provided aside from the presentation tent. Logos will be visible on all Connect advertising. Printed logos include the show directory booklet, event signage and promotional items. Digital and linked logos will be displayed through e-blast and website outlets. Connect with the local market, participate in exclusive demonstrations and meet the Talley Executive Team.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Show Bag  
(1 available)

Lanyard *Sold Out*  
(1 available)

Bar  
(1 available)

Raffle Items *Sold Out*  
(4 available)

Looking to upgrade your exhibitor registration to a sponsorship? Want to increase your company's visibility through additional sponsorship items? Take advantage of the opportunity and contact [Events@Talleycom.com](mailto:Events@Talleycom.com) for assistance or inquiries.

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## SCHEDULE OF EVENTS - THURSDAY, MAY 17

Start	End	Function	Location
10:00am	3:00pm	CONNECT Opens	Main Event Tent
11:00am	11:30am	CONNECT 101: JMA <b>Supporting Next Generation High Power Radios with PowerBoost</b> JMA Wireless PowerBoost uses innovative intelligence to monitor the radio power load and automatically adjust voltage to the radios, ensuring maximum efficiency during power delivery.	Presentation Tent
11:30am	11:45am	Welcome Announcement by Mark Talley	Main Event Tent
11:30am	3:00pm	Lunch - Food & Drinks	Main Event Tent/Seating Area
11:45am	12:00pm	Raffle Prize 1: \$100 Gift Card*	Main Event Tent
12:00pm	12:30pm	CONNECT 101: Newmar & Westell <b>UL Certified, NFPA Compliant Battery Back-Up Power; PS51080 - Public Safety Repeater</b> PE Series Power Enclosures for NFPA compliant battery back-up power for public safety/BDA in-building coverage; What are public safety repeaters and why we need them.	Presentation Tent
12:45pm	1:00pm	Raffle Prize 2: YETI Tundra 35*	Main Event Tent
1:00pm	1:30pm	CONNECT 101: CommScope <b>CommScope Introduces the New USX Sentinel® and HX ValuLine® Antennas for Long Haul Microwave Applications</b> Microwave antennas have had to evolve in the same way as radio equipment over the last few years. Now CommScope has brought today's antenna technology to the long haul antenna market.	Presentation Tent
1:45pm	2:00pm	Raffle Prize 3: 10.5 inch Apple iPad*	Main Event Tent
2:00pm	2:30pm	CONNECT 101: Anritsu <b>S332E, S412E, PIM Master, PIM Hunter Probe, S331P</b> PIM Hunting solutions for FirstNet. Learn how to pinpoint PIM beyond the antenna.	Presentation Tent
2:45pm	3:00pm	Raffle Prize 4: Adult Mini Motor Bike*	Main Event Tent
3:00pm	--	Closing Remarks	Main Event Tent

\*Talley staff and vendors are not eligible for raffle prizes.

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## MEET THE TALLEY EXECUTIVE TEAM

We are the leading distributor of wireless communications infrastructure and mobile products. We stock more than 300 top manufacturers in the industry and have served the wireless world for over 35 years. Having an unprecedented 11 sales and distribution centers, Talley prides itself in delivering quick and cost-efficient solutions, from the most knowledgeable management and customer service team.

Connect with the local market, develop new business opportunities and meet with the Talley Executive Team this May 17<sup>th</sup> at CONNECT. You connect the world, we make it easy.®



**MARK TALLEY**  
C.E.O./President



**JOHN D. TALLEY**  
Vice President



**PATRICK FLYNN**  
Vice President  
Market Development



**JILL SWEENEY**  
Vice President  
Sales - LMR/Industry



**CELINA FRAZIER**  
Vice President  
Marketing

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## GOLD SPONSORS

COMMSCOPE®

**T**TIMES MICROWAVE SYSTEMS

## SILVER SPONSOR

RADIO FREQUENCY SYSTEMS  
The Clear Choice®



## BRONZE SPONSORS

FREEWAVE

PCTEL®  
Performance Critical

## EXHIBITORS

3M

Anritsu  
envision:ensure

BURNDY

CALWA

CERAGON

DBI  
SALA®

DuraComm  
POWER SUPPLIES  
A Benny Lee Company

B-Line  
by EATON

ETN.com



JMA  
connecting wireless

kAelus

Laird  
Smart Technology. Delivered.

MECA

MobileMark  
antenna solutions

Northern  
California  
APCO  
Leaders in Public Safety Communications

NEWMAR  
Powering the Network

PolyPhaser

radiowaves

redline  
communications

RF  
INDUSTRIES

samlexamerica

SINCLAIR

Sunsight

SureCall  
BY CELLPHONE-MATE

TELEWAVE, INC.

TRANSECTOR  
BY CELLPHONE-MATE

VIavi

WESTELL

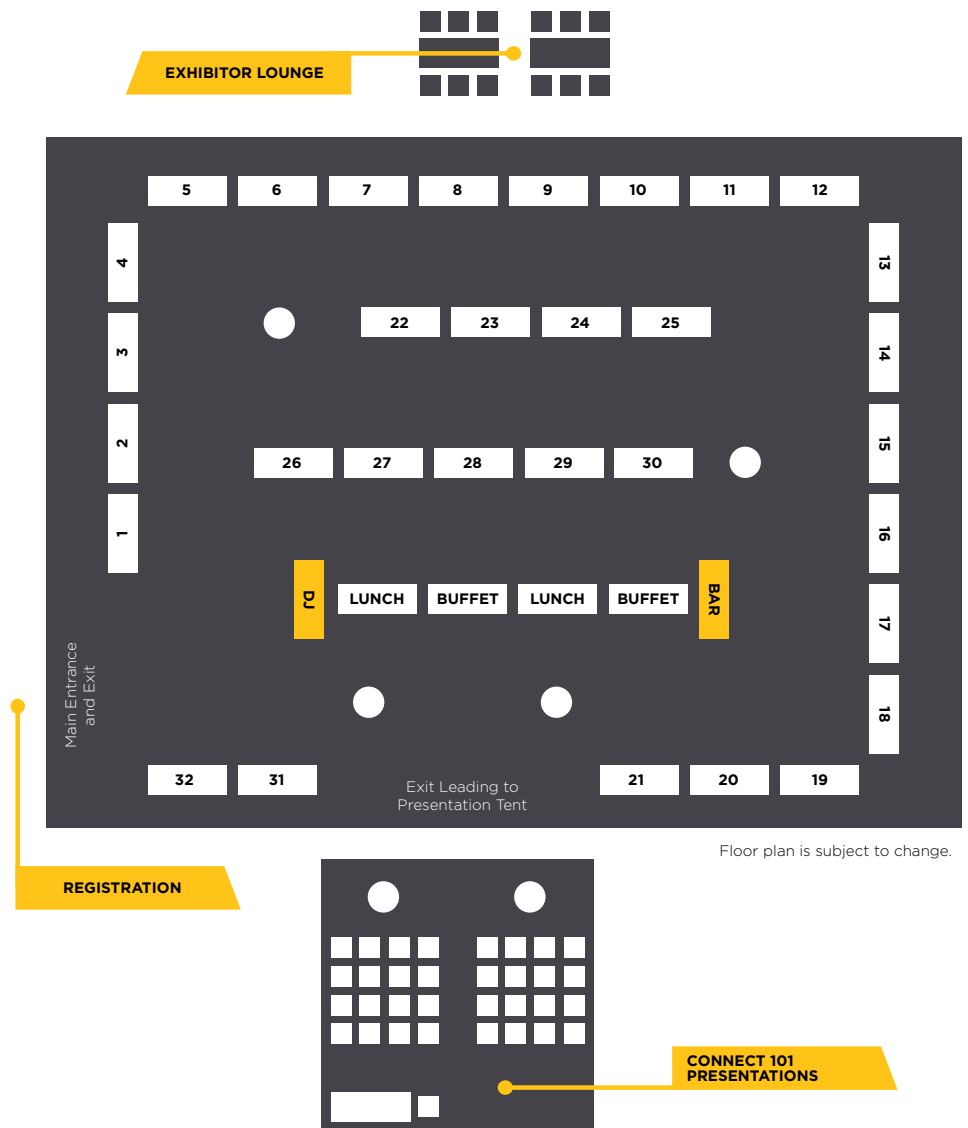
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## EXHIBITOR LISTING AND FLOOR PLAN

COMPANY:	BOOTH #:
3M	20
Anritsu	14
Burndy	32
CALWA	18
Ceragon	30
CommScope	27
DBI Sala	21
DuraComm Power Supplies	13
Eaton B-Line	31
EMR Corp	24
FreeWave	2
ICT	17
JMA Wireless	15
Kaelus	10
Laird Technologies	28
MECA Electronics, Inc.	4
Mobile Mark	11
NAPCO	19
Newmar	8
PCTEL, Inc.	3
PolyPhaser/Transtector	10
Redline Communications	16
RF Industries	22
RFS	6
Samlex America, Inc.	29
Sinclair Technologies	25
Sunsight Instruments	23
SureCall	5
Talley Inc.	26
Telewave	12
Times Microwave Systems	1
VIAVI Solutions	7
Westell Technologies, Inc.	9



Floor plan is subject to change.

**DO NOT DELAY**

**CONNECT**

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**DEADLINE DATE**

**MONDAY, MAY 14, 2018**

SHIP TO: TALLEY INC. - SACRAMENTO  
11288 PYRITES WAY  
GOLD RIVER, CA 95670

C/O: \_\_\_\_\_  
EXHIBITOR NAME

EVENT: **CONNECT WIRELESS EVENTS BY TALLEY**

BOOTH #: \_\_\_\_\_ # OF PIECES: \_\_\_\_\_

CARRIER: \_\_\_\_\_

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CARRIER: \_\_\_\_\_



# OUTBOUND SHIPPING INFORMATION

MAY 17<sup>TH</sup>, 2018 • SACRAMENTO, CA

EVENTS@TALLEYCOM.COM

800.949.7079

<b>Event:</b> CONNECT Wireless Events by Talley	<b>Company Name:</b>	<b>Booth #:</b>
<b>Telephone #:</b>	<b>Authorized by:</b>	
<b>Email Address:</b>		

## SHIPPING INFORMATION (Important: If your freight is forwarding to another show, be sure to include the show name and your booth number.)

**FROM:** Shipper/Exhibitor Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

**TO:** Company Name: \_\_\_\_\_

Delivery Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Attn: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

\_\_\_\_\_

## METHOD OF SHIPMENT Please specify your choice by checking the following:

The assigned carrier **PRE-SCHEDULED (by exhibitor)** to pick-up during show move-out is:

Common Carrier: \_\_\_\_\_

Ship via FedEx

Ship via UPS

Account #: \_\_\_\_\_

Account #: \_\_\_\_\_